

October 21, 2020

Attendees:

***** John Seay, Ruthann Dobek, Ruth Seidman, Elenore Parker, Matt Weiss, David Trevvett, Melissa Trevvett, Katherine Burns, Yolanda Rodriguez.

1. Note Taker Matt Weiss

2. Feedback on Senior Housing Forum

- a. Keynote speaker was Jennifer Molinsky.
- b. David Trevvett – Program was excellent, but needed to return to PowerPoints later.
- c. John Seay and Ruth Seidman said the PowerPoints were not designed for the presentation.
- d. Yolanda Rodriguez – Liked the program and glad slides were distributed after the program.
- e. BIG – Notify all the distribution channel program will be on.

3. Promotion Plans for next forum on housing/services

- a. Frank Caro – Indicated the subject needs a series of webinars.
- b. Ruthann Dobek – Considered that a very ambitious program.
- c. Susan Granoff – Noted it would need actors and scripting.

4. Feedback on “Living with COVID-19” panel

- a. John – Indicated there were 87 views so far on YouTube and everyone liked the panel.

5. Promotion of “Living with Covid-19” survey (Frank)

- a. Survey is underway.
- b. Return Living with Covid-19 hardcopy surveys to Senior Center.
- c. Email blast is to be sent to members.

6. Expanding member participation, in particular, finding more help with newsletter production

- a. Communications Committee needs assistance.
- b. Membership is down and participation of members is down.
- c. Newsletter article asking for participation will be produced.

7. Update on pedestrian lighting

- a. No report.

- 8. Update on Urban Forrest planning project**
 - a. Project members are largely older adults.
 - b. Project is under Parks and Open Space.
 - c. Project report will indicate percent of public vs. private trees.
- 9. Grant proposal submitted on technology (Ruthann)**
 - a. Ruthann Dobek will follow up on grant proposal submitted on technology involving BrooklineCAN, BIG and the Senior Center.
- 10. Public Hearing on Warrant Article 13 (property tax relief for senior homeowners) September 17 at 5:30 PM (Susan Granoff)**
 - a. Meeting agreed to support Susan Granoff proposal to help older adult homeowners under mortgage pressure (Sudbury program but more limited).
 - b. Susan – member of the committee that developed the proposal.
- 11. Lapsed memberships during COVID-19 crisis (John and David)**
 - a. Katherine Burns, John Seay and David Trevvett will work on a new letter for lapsed memberships.
 - b. Agreed that members were distracted by current situation.
- 12. Planning for 10th anniversary celebration**
 - a. Per Frank – All need to consider gaps BrooklineCAN can fill/work on for BrooklineCAN celebration planning.
 - b. Celebration will take place in 2021.
- 13. Treasurers report (John Seay)**
 - a. Reviewed financial status with no immediate issues.
- 14. Committee reports**
 - a. Communications
 - i. Newsletter
 1. Article re volunteer needs for the committee.
 2. Ruth Seidman - Email Ruthann requesting article/events for October newsletter.
 - ii. News releases – No new report.
 - iii. Website – No new report.
 - b. Education – No new report.
 - c. Livable Community
 - i. Next Meeting Sept. 21 with Michael Alperin of Brookline Housing Authority.
 - ii. Warrant articles.
- 15. New business**
 - a. Next Meeting – October 21, 2020 3pm.